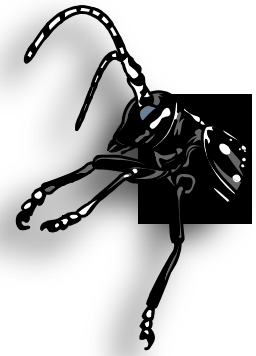




Cornell University
Cooperative Extension



Cornell Cooperative Extension Agriculture & Food In-service
8th Annual Invasive Species Track

Taking the Next Steps in the Empire State's Battle Against Invasive Species

Tuesday, November 18 - Thursday, November 20, 2014

School of Industrial and Labor Relations Conference Center, Cornell University, Ithaca, NY

Day One (Tuesday, Nov. 18): Biocontrol: Fighting Fire with Fire, Bugs with Bugs

9:00 - 10:00 Registration open

10:00 - 11:30 **Session 1: Introduction to Biocontrol of Invasive Species**

Presenters: *Bernd Blossey, Associate Professor, Mark Whitmore, Extension Associate, Cornell University College of Agriculture and Life Sciences, Department of Natural Resources*

Description: *Presenters will describe basic approaches and challenges to developing biocontrol agents for invasive species, including the effort that goes into host specificity screening for the biocontrol agents, release strategies, and monitoring for efficacy as well as using biocontrol as a part of an overall IPM approach.*

Note: *This track is cross listed with the Environmental Track*

11:30 - 1:00 Lunch on your own

1:00 - 2:30 **Session 2: Biocontrol Panel**

Presenters: *Bernd Blossey, Mark Whitmore, others TBD*

Description: *Panelists will discuss their research on biocontrols, challenges and successes, field applications of biocontrols*

Note: *This track is cross listed with the Environmental Track*

2:30 - 3:00 **Break**

3:00 - 4:30

Session 3: New York Invasive Species Research Institute, V.2.0

Presenters: *Bernd Blossey, Associate Professor, Cornell University College of Agriculture and Life Sciences, Department of Natural Resources and Director of the Institute; Carrie Brown, Coordinator, New York Invasive Species Research Institute*

Description: *Professor Blossey will introduce Carrie Brown, the new coordinator of the NY Invasive Species Research Institute; both will describe the planned direction and focus of the Institute.*

4:30

Adjourn for the day



Day 2 – Wednesday, November 19: Risk, Science, and a Sometimes Skeptical Public



8:30 - 10:00 Session 4: Risk Communication and Communicating Science - Part 1

Presenters: *Emily Staychock, Cornell Cooperative Extension Invasive Species Program, Sarah Dayton, Cornell Cooperative Extension, and others TBD*

Description: *This and the following Session 5, will introduce the concepts behind good risk communication and communicating science, including identifying audience frameworks and replacing jargon with lay language.*

Note: *This track is cross listed with the Environmental Track*



10:00-10:30 Break

10:30 - noon Session 5: Risk Communication and Communicating Science - Part 2

Presenters: *Emily Staychock, Sarah Dayton, others TBD*

Note: *This track is cross listed with the Environmental Track*

Noon - 2:00 CCE Group luncheon w/ keynote speaker & networking at G10 Biotech

Noon - 1:00 A short break will be taken while PRISM members (and other attendees, including CCE at their discretion) take a brief on-your-own lunch

1:00 - 2:00 Recruiting, training, and working with new (and returning) volunteers

Presenter(s): *TBD*

Description: *Volunteers provide valuable labor and input to many of our projects, and the act of volunteering may increase stewardship. It is important to recruit appropriate volunteers for the projects in mind, train them effectively, and give them an engaging role. Experienced staff will present approaches to the challenges of working with volunteers.*

2:00 - 3:30

Session 6: Review of CCE Invasive Species Program and partner Web sites and other resources

Presenters: *Chuck O'Neill, Coordinator, Cornell Cooperative Extension Invasive Species Program, and PRISM partners*

Description: *Existing on-line and hard copy resources for a range of purposes and audiences will be reviewed and shared. PRISMs are encouraged to share the resources they have developed.*

3:30 - 5:30

Beer & Wine & Snacks networking event at Big Red Barn



6:00 - 9:00

iMapInvasives Special Session - Room 100 Mann Library - *Jennifer Dean, Invasive Species Biologist, iMapInvasives, New York Natural Heritage Program*



Day 3 – Thursday, November 20 Agriculture, ED/RR, Invasive Species Awareness, and Research

8:30 - 10:00 Session 7: Area Agriculture Teams and PRISMs

Presenter(s): *TBD*

Description: *The structure and foci of the CCE Area Agriculture Teams will be described. Area Ag Team members will discuss their work as it relates to invasive species, approaches to monitoring, early detection, and responses. CCE Invasive Species Program staff will facilitate a discussion between Area Ag Team and PRISM members on potential collaborations and ways to support each other's work.*

10:30 - noon Session 8: Invasive Species Early Detection/Rapid Response Protocol Development

Presenter(s): *TBD*

Description: *This session will explore development of protocols and plans for early detection and rapid response to emerging or expanding species.*

Noon - 1:30 Lunch on your own

1:30 - 3:00 Session 9: Statewide Invasive Species Awareness Survey

Presenters: *Bruce Lauber, Sr. Research Associate, Cornell University College of Agriculture and Life Sciences, Department of Natural Resources Human Dimension Unit, Chuck O'Neill, Coordinator, Cornell Cooperative Extension Invasive Species Program*

Description: *The Cornell Cooperative Extension Invasive Species Program is conducting a survey of target audiences in NYS to understand knowledge level and motivation of the State's invasive species program audiences. The purpose, targeted audiences, and design of the statewide invasive species survey will be presented. Some preliminary results may be reported.*

3:30 - 5:00 Session 10: Current Research on Target Species

Presenters: Prof Antonio DiTommaso, Department of Crop & Soil Sciences; Interns Kaitlyn Anderson and Christina Hall; Laurel Gailor, CRISP Coordinator

Description: Current research on species being studied by the DiTommaso lab will be presented. CCE Interns will report on the work conducted in summer, 2013, related to that research and to the work of the PRISMs.

5:00 Adjourn and Safe Journey Home

